

Primary 1  
sku Blue [50]

PANTONE 311 C  
#00C1DE

Dominant 1  
sku Navy [90]

PANTONE 540 C  
#003057

Primary 2  
sku Gray [50]

PANTONE 5425 C  
#7697AC

Dominant 2  
Off-White [10]

PANTONE 5435 C  
(10% OPACITY)  
#F5F9FC

Accent  
sku Pink [50]

PANTONE 213 C  
#E81F76

Secondary 1  
sku Yellow [50]

PANTONE 109 C  
#FFD100

Secondary 2  
sku Green [50]

PANTONE 7479 C  
#00CE7C

90 [sku Navy] 540 C / #003057

80 #005479

70 #00799B

60 #009DBC

50 [sku Blue] 311 C / #00C1DE

40 310 C / #63CFE3

30 #93DEEC

20 #BEEBF3

10 #E9F8FB

90 #123952

80 [Body Text] #2A4D63

70 #44687F

60 #5D8096

50 [sku Gray] 5425 C / #7697AC

40 #96B0C0

30 #B6C8D4

20 #D5E1E8

15 [In-app BG] #EDF4F7

10 [Off-white] #F5F9FC

0 [White] #FFFFFF

90 #660A32

80 #870F43

70 #A71554

60 #C81A65

50 [sku Pink] 213 C / #E81F76

40 #EE5D9C

30 #F38BB8

20 #F8BAD5

10 #FDE8F1

90 #9F4E18

80 #CB641F

70 7577 C / #E17E3C

60 #F0A81E

50 [sku Yellow] 109 C / #FFD100

40 120 C / #FAD963

30 #FCE592

20 #FDF1C4

10 #F3F9E6

90 #00423A

80 #005C50

70 2244 C / #007E6E

60 #00A675

50 [sku Green] 7479 C / #00CE7C

40 353 C / #79DEA8

30 #A1E8C2

20 #CAF2DC

10 #EBFAF2